

MU\$EUM
OF AMERICAN
FINANCE

2024 GALA

Thursday, March 7, 2024

RECEPTION: 6PM | DINNER & PROGRAM: 7PM

ZIEGFELD BALLROOM
141 WEST 54TH STREET, NEW YORK, NY

HONORING

**WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC SERVICE
& FINANCIAL LEADERSHIP**

Richard H. Clarida

PIMCO; COLUMBIA UNIVERSITY; FORMER VICE CHAIR, FEDERAL RESERVE

FINANCIAL INNOVATION AWARD

Charles M. Royce

FOUNDER, CHAIRMAN & PORTFOLIO MANAGER, ROYCE INVESTMENT PARTNERS

LIFETIME ACHIEVEMENT AWARD

Howard Marks

CO-CHAIRMAN, OAKTREE CAPITAL MANAGEMENT

SPECIAL RECOGNITION

Tina Byles Williams

CEO, CIO & FOUNDER, XPONANCE, INC.

The Board of Trustees of the
MUSEUM OF AMERICAN FINANCE and **GALA CO-CHAIRS**
request the pleasure of your company at the Museum's

2024 GALA

SPECIAL RECOGNITION

Tina Byles Williams CEO, CIO & Founder, Xponance, Inc.

HONORING

Richard H. Clarida

PIMCO; Columbia University and Former Vice Chair, Federal Reserve

WITH THE WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC
SERVICE AND FINANCIAL LEADERSHIP

Charles M. Royce

Founder, Chairman & Portfolio Manager, Royce Investment Partners

WITH THE FINANCIAL INNOVATION AWARD

Howard Marks

Co-Chairman, Oaktree Capital Management

WITH THE LIFETIME ACHIEVEMENT AWARD

CO-HOSTS:

Peter A. Cohen Chair, Museum of American Finance

David J. Cowen President & CEO, Museum of American Finance

MASTERS OF CEREMONY:

Consuelo Mack Executive Producer & Managing Editor,
Consuelo Mack WealthTrack

Bob Pisani Senior Markets Correspondent, CNBC

— **BUSINESS ATTIRE** —

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^o AS OF
JANUARY 10, 2024

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I/We would be delighted to accept your invitation. Please reserve:

PLATINUM SPONSOR BEGINS AT \$100,000

Platinum Sponsorship includes VIP reception, 2 tables of 10 in VIP location; full-page journal advertisement; naming rights to a unique artifact from the Museum's collection (1 year); and all benefits as outlined below.

GOLD SPONSOR AT \$50,000

Gold Sponsorship includes VIP reception, 2 tables of 8 in prime location; one-half page journal advertisement; and all benefits as outlined below.

SILVER SPONSOR AT \$25,000

Silver Sponsorship includes 2 tables of 8 and all benefits as outlined below.

BRONZE SPONSOR AT \$15,000

Bronze Sponsorship includes 1 table of 8 and all benefits as outlined below.

Partial table purchases are unavailable. For individual seats, see below.

INDIVIDUAL SUPPORTERS:

PATRONS (\$3,000) Includes seating where available

The Museum's tax ID number is 13-3540880. All but \$350 per seat is tax deductible.

2024 GALA

PAYMENT & CONTACT INFORMATION

PROGRAM LISTING: _____

(Please list your name and company exactly as you wish them to appear in the program.)

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

DAYTIME TELEPHONE: _____

EMAIL: _____

CHECK IS ENCLOSED IN THE AMOUNT OF: _____

Please make checks payable to the Museum of American Finance.

Mail to: Museum of American Finance, 222 Broadway, 19th Floor, New York, NY 10038

I/We wish to pay by credit card: VISA MC American Express

CARD NUMBER: _____ **EXP DATE:** _____

SIGNATURE: _____

I/We cannot attend, but enclosed is a contribution to support the
Museum of American Finance in the amount of \$ _____

Contributions may be made directly on the Museum's website at moaf.org/2024Gala.

CONTRIBUTIONS ARE FULLY TAX DEDUCTIBLE.

2024 GALA

SPONSORSHIP BENEFITS	PLATINUM SPONSOR \$100,000	GOLD SPONSOR \$50,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$15,000
Naming rights to artifact from Museum's collection	1 YEAR			
Personal congratulatory CEO message (pre-recorded)	X	X		
Advertisement in gala journal	FULL PAGE	HALF PAGE		
Executive access to private VIP reception at 5:30pm	X	X	X	
Acknowledgment in opening remarks	X	X	X	
Inclusion in press release	X	X	X	
Pre-gala social media: individual company recognition	WITH LOGO	WITH LOGO	X	X
Tables included in sponsorship	2 (10/TABLE)	2 (8/TABLE)	2 (8/TABLE)	1 (8)
Recognition on screen throughout program	WITH LOGO	WITH LOGO	X	X
Recognition in gala journal	WITH LOGO	WITH LOGO	X	X
Recognition on Museum website and in Museum's quarterly digital magazine	X	X	X	X

BASIC BENEFITS AS OF DECEMBER 2023.

Contact Mindy Ross at mross@moaf.org for additional information.

MUSEUM OF AMERICAN FINANCE

222 BROADWAY, 19TH FLOOR NEW YORK, NEW YORK 10038 | WWW.MOAF.ORG

PROCEEDS FROM THE 2024 GALA

help support all aspects of the Museum of American Finance's mission to promote financial education by preserving, exhibiting and teaching about American finance and financial history.

**FOR SPONSORSHIP AND PARTICIPATION
IN THE 2024 GALA, OR TO MAKE
A DONATION, VISIT THE MUSEUM'S
WEBSITE AT [MOAF.ORG/2024GALA](https://www.moaf.org/2024gala)
OR CONTACT MINDY ROSS
AT [MROSS@MOAF.ORG](mailto:MRoss@moaf.org)**

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