

**MU\$EUM**  
OF AMERICAN  
FINANCE

# 2023 GALA

**March 13, 2023**

RECEPTION: 6 PM | DINNER & PROGRAM: 7 PM  
CIPRIANI, 110 EAST 42<sup>ND</sup> ST, NEW YORK, NY

## HONORING

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**WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC SERVICE  
& FINANCIAL LEADERSHIP**

**Robert D. Arnott**

FOUNDING CHAIRMAN, RESEARCH AFFILIATES

**FINANCIAL INNOVATION AWARD**

**Vincent J. Viola**

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**LIFETIME ACHIEVEMENT AWARD**

**Mark R. Shenkman**

FOUNDER & PRESIDENT, SHENKMAN CAPITAL MANAGEMENT, INC.

The Board of Trustees of the  
**MUSEUM OF AMERICAN FINANCE** and **GALA CO-CHAIRS**  
request the pleasure of your company at the Museum's

# 2023 GALA

## SPECIAL RECOGNITION

**Carol Loomis** Senior Editor-at-Large (retired), *Fortune Magazine*

## HONORING

**Robert D. Arnott**

Founding Chairman, Research Affiliates

WITH THE WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC SERVICE  
AND FINANCIAL LEADERSHIP

INTRODUCTION BY **Martin L. Leibowitz, Ph. D.**

Senior Advisor to Morgan Stanley; President, Advanced Portfolio Studies, LLC

**Vincent J. Viola**

Co-Founder & Chairman *Emeritus*, Virtu Financial

WITH THE FINANCIAL INNOVATION AWARD

INTRODUCTION BY **Douglas Cifu** Chief Executive Officer, Virtu Financial

**Mark R. Shenkman**

Founder & President, Shenkman Capital Management, Inc.

WITH THE LIFETIME ACHIEVEMENT AWARD

INTRODUCTION BY **Mario J. Gabelli** Chairman & CEO, GAMCO Investors, Inc.

## CO-HOSTS:

**Peter A. Cohen** Chair, Museum of American Finance

**David J. Cowen** President & CEO, Museum of American Finance

## MASTERS OF CEREMONY:

**Consuelo Mack** Executive Producer & Managing Editor,  
Consuelo Mack WealthTrack

**Bob Pisani** Senior Markets Correspondent, CNBC

– BUSINESS ATTIRE –

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\* AS OF  
JANUARY 20, 2023

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## HONORING

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ACHIEVEMENT  
AWARD

**Mark R. Shenkman**

Founder & President  
Shenkman Capital Management, Inc.

## Monday, March 13, 2023

RECEPTION: 6PM | DINNER & PROGRAM: 7PM

CIPRIANI, 110 EAST 42ND ST, NEW YORK, NY

I/We would be delighted to accept your invitation.  
Please reserve:

\_\_\_\_\_ **PLATINUM SPONSOR BEGINS AT \$100,000**

Platinum Sponsorship includes VIP reception, 2 tables of 8\* in VIP location and all benefits as outlined below.

\_\_\_\_\_ **GOLD SPONSOR AT \$50,000**

Gold Sponsorship includes VIP reception, 2 tables of 8\* in prime location and all benefits as outlined below.

\_\_\_\_\_ **SILVER SPONSOR AT \$25,000**

Silver Sponsorship includes 2 tables of 8 and all benefits as outlined below.

\_\_\_\_\_ **BRONZE SPONSOR AT \$15,000**

Bronze Sponsorship includes 1 table of 8 and all benefits as outlined below.

\* Tables can accommodate up to 10 upon request.

### INDIVIDUAL SUPPORTERS:

\_\_\_\_\_ **DONORS (\$7,500)** Includes seating in prime location

\_\_\_\_\_ **FRIENDS (\$5,000)** Includes seating where available

\_\_\_\_\_ **PATRONS (\$2,000)** Includes seating where available

The Museum's tax ID number is 13-3540880. All but \$350 per seat is tax deductible.  
Contributions may be made directly on the Museum's website at [moaf.org/2023Gala](https://moaf.org/2023Gala).

## Payment & Contact Information

PROGRAM LISTING: \_\_\_\_\_

(Please list your name and company exactly as you wish them to appear in the program.)

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DAYTIME TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CHECK IS ENCLOSED IN THE AMOUNT OF: \_\_\_\_\_

**Please make checks payable to the Museum of American Finance.**

Mail to: Museum of American Finance, 222 Broadway, 19<sup>th</sup> Floor, New York, NY 10038

I/We wish to pay by credit card:  VISA  MC  American Express

CARD NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

I/We cannot attend, but enclosed is a contribution to support the  
Museum of American Finance in the amount of \$ \_\_\_\_\_

Sponsorship Benefits	PLATINUM SPONSOR \$100,000	GOLD SPONSOR \$50,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$15,000
Personal virtual congratulatory CEO message (pre-recorded)	X	X		
Advertisement in digital gala journal	FULL PAGE	HALF PAGE		
Executive access to private VIP reception at 5:30pm	X	X		
Pre-gala social media: individual company recognition	WITH LOGO	WITH LOGO	X	X
Acknowledgment in opening remarks	X	X		
Tables included in sponsorship	2*	2*	2	1
Recognition on screen throughout program	WITH LOGO	WITH LOGO	X	X
Inclusion in press release	X	X	X	
Recognition in digital gala journal	WITH LOGO	WITH LOGO	X	X
Recognition on Museum website	X	X	X	X
Recognition in Museum's quarterly digital magazine	X	X	X	X

BENEFITS AS OF JANUARY 2023.

Platinum and Gold Sponsor tables can accommodate up to 10 guests upon request. All other tables seat 8.

Contact Mindy Ross at [mross@moaf.org](mailto:mross@moaf.org) for additional information.

MUSEUM OF AMERICAN FINANCE

WWW.MOAF.ORG



@FINANCEMUSEUM

**PROCEEDS FROM THE 2023 GALA**  
help support all aspects of the  
Museum of American Finance's mission  
to promote financial education by preserving,  
exhibiting and teaching about American finance  
and financial history.

**FOR SPONSORSHIP AND PARTICIPATION  
IN THE 2023 GALA, OR TO MAKE A DONATION,  
VISIT THE MUSEUM'S WEBSITE  
AT [MOAF.ORG/2023GALA](https://www.moaf.org/2023gala) OR  
CONTACT MINDY ROSS AT [MROSS@MOAF.ORG](mailto:mross@moaf.org)**

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**MUSEUM OF AMERICAN FINANCE**

222 BROADWAY, 19<sup>TH</sup> FLOOR | NEW YORK, NEW YORK 10038  
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