2023 GALA

March 13, 2023

HONORING

WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC SERVICE & FINANCIAL LEadership
Robert D. Arnott
FOUNDING CHAIRMAN, RESEARCH AFFILIATES

FINANCIAL INNOVATION AWARD
Vincent J. Viola
CO-FOUNDER & CHAIRMAN EMERITUS, VIRTU FINANCIAL

LIFETIME ACHIEVEMENT AWARD
Mark R. Shenkman
FOUNDER & PRESIDENT, SHENKMAN CAPITAL MANAGEMENT, INC.

SPECIAL RECOGNITION
Carol Loomis
SENIOR EDITOR-AT-LARGE (RETIRED), FORTUNE MAGAZINE
WELCOME

Thank you for joining us for the 2023 MoAF Gala: “A Celebration of Finance: Icons and Opportunities.” We are thrilled to be back in person with our supporters after two years of virtual Galas.

Tonight, we are delighted to recognize three financial leaders for their significant achievements in the public and private sectors. We honor Robert Arnott, a financial thought leader, innovator and global fund manager who has benefited countless investors, with the Whitehead Award for Distinguished Public Service and Financial Leadership. Mr. Arnott is the founder and chairman of Research Affiliates.

We honor Vincent Viola, co-founder of Virtu Financial and former chairman of the New York Mercantile Exchange, with our Financial Innovation Award. This Award recognizes individuals who have transformed the financial services industry and demonstrated outstanding achievement in advancing entrepreneurship and free enterprise.

We recognize Mark Shenkman, founder and president of Shenkman Capital Management, for his outstanding career with our 2023 Lifetime Achievement Award. With more than 50 years of investment industry experience, he is considered one of the pioneers of the high yield bond and loan markets.

This year we also pay tribute to Carol Loomis with a Special Recognition honor for her groundbreaking contributions to the field of financial journalism and unprecedented 60-year tenure at Fortune magazine.

The year 2022 was an exciting and productive one for the Museum. We hosted more than 40 programs, reaching tens of thousands of students, adults and finance professionals around the globe through virtual and in-person events. We continued to teach financial literacy skills to high school students with the national expansion of our Museum Finance Academy, and we partnered with the New York Public Library on two popular financial education series for adults. We also embarked on a major digitization effort to bring our unique and important collection to audiences worldwide.

We recognize with appreciation our eminent Gala co-chairs and extend our sincere thanks to those supporting the Museum’s efforts to enhance the nation’s understanding of financial markets. We deeply appreciate your contribution toward making tonight a great success.
EVENING PROGRAM

COCKTAIL RECEPTION — 6:00 P.M.
GALA PROGRAM & DINNER — 7:00 P.M.

MASTERS OF CEREMONY

Consuelo Mack  EXECUTIVE PRODUCER & MANAGING EDITOR, CONSUELO MACK WEALTHTRACK
Bob Pisani  SENIOR MARKETS CORRESPONDENT, CNBC

HOSTS – WELCOME AND INTRODUCTION

Peter A. Cohen  MUSEUM BOARD CHAIR; CHAIR & CEO, ANDOVER NATIONAL CORP.
David J. Cowen  PRESIDENT & CEO, MUSEUM OF AMERICAN FINANCE

SPECIAL RECOGNITION OF SERVICE

Carol Loomis  SENIOR EDITOR-AT-LARGE (RETIRED), FORTUNE MAGAZINE
INTRODUCED BY  Warren Buffett  CHAIRMAN & CEO, BERKSHIRE HATHAWAY

AWARDS PRESENTATIONS

Robert D. Arnott  FOUNDING CHAIRMAN, RESEARCH AFFILIATES
INTRODUCED BY  Martin L. Leibowitz, Ph.D.  SENIOR ADVISOR TO MORGAN STANLEY; PRESIDENT, ADVANCED PORTFOLIO STUDIES, LLC
Vincent J. Viola  CO-FOUNDER & CHAIRMAN EMERITUS, VIRTU FINANCIAL
INTRODUCED BY  Douglas Cifu  CHIEF EXECUTIVE OFFICER, VIRTU FINANCIAL
Mark R. Shenkman  FOUNDER & PRESIDENT, SHENKMAN CAPITAL MANAGEMENT, INC.
INTRODUCED BY  Mario J. Gabelli  CHAIRMAN & CEO, GAMCO INVESTORS, INC.

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* AS OF MARCH 6, 2023
2023 GALA SUPPORT FROM THE FOLLOWING GENEROUS DONORS IS DEEPLY APPRECIATED*

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The full list of Donors to the 2023 Gala is available at www.moaf.org/2023GalaDonors

* AS OF MARCH 6, 2023
THE WHITEHEAD AWARD

John Whitehead announced the creation of the Whitehead Award for Distinguished Public Service and Financial Leadership at the Museum’s Inaugural Gala in 2008. Mr. Whitehead’s career characterized the dual dedication to advancing the financial world and the world of public service.

Highly esteemed for his own dedication to excellence, and his numerous contributions to our society, Mr. Whitehead introduced this award to pay tribute to others who have similarly demonstrated their professional commitment to a culture of service and have achieved distinction in both the public and private sectors.


Robert D. Arnott

2023 RECIPIENT OF THE WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC SERVICE AND FINANCIAL LEADERSHIP

Rob Arnott is founder and chairman of the board of Research Affiliates. Research Affiliates is a global leader in smart beta, factor investing and asset allocation. He plays an active role in the firm’s research, portfolio management, product innovation, business strategy and client-facing activities. He is a member of the Investment Committee and the Executive Committee of the Board. He is co-portfolio manager on the PIMCO All Asset and All Asset All Authority funds and the PIMCO RAE™ funds.

Over his career, Mr. Arnott has endeavored to bridge the worlds of academic theorists and financial markets, challenging conventional wisdom and searching for solutions that add value for investors. He has pioneered several unconventional portfolio strategies that are now widely applied, including tactical asset allocation, global tactical asset allocation, tax-advantaged equity management and the Fundamental Index™ approach to investing. His success in doing so has resulted in a reputation as one of the world’s most provocative practitioners and respected financial analysts.

Prior to establishing Research Affiliates in 2002, Mr. Arnott was chair of First Quadrant, LP, which he built up from the former internal money manager for Crum & Forster into a highly regarded quantitative asset management firm. He also was global equity strategist at Salomon Brothers, the founding president and CEO of TSA Capital Management and a vice president at The Boston Company.

Mr. Arnott has published more than 130 articles and has received eight Graham and Dodd Scrolls, which are awarded annually by the CFA Institute to the top Financial Analysts Journal articles of the year. He also has received four Bernstein Fabozzi/Jacobs Levy awards from the Journal of Portfolio Management. He is co-author of The Fundamental Index: A Better Way to Invest (Wiley 2008). He received a BS summa cum laude in economics, applied mathematics and computer science from the University of California, Santa Barbara.

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THE FINANCIAL INNOVATION AWARD

Since Alexander Hamilton became the nation’s first Secretary of the Treasury in 1789, financial innovation has been a cornerstone of the American economy. He created new financial ideas and products, enhanced existing ones and built the foundation of a sustainable financial system that endures to this day. These innovations included assumption of the state and national debts left over from the Revolutionary War; the creation of a Treasury bond market; the use of the dollar as a convertible currency; and the establishment of a national central bank. When Hamilton entered office, American credit was at junk status. At the time of his retirement six years later, the nation’s credit was stellar.

The nation responded by chartering banks and other business corporations that allowed savers and users of capital to freely interact. Then exchanges were created, as private traders and investors formed securities markets and stock exchanges to provide liquidity for the new government bonds and corporate shares. For more than two centuries since Hamilton’s era, others have added vitality to our financial system by introducing cutting-edge innovations in the form of new institutions, new markets and new financial instruments.

In 2016, the Museum of American Finance introduced the Financial Innovation Award, recognizing pioneering individuals who, in our own time, have kept this tradition alive and moving forward. The Museum has recognized Charles Schwab (2016), Joe Ricketts (2017), Ken Griffin (2018), Laurence D. Fink (2019), Dan Schulman (2020), Brian Moynihan (2021) and Leo Melamed (2022) with this award.
Mark R. Shenkman
2023 LIFETIME ACHIEVEMENT AWARD RECIPIENT

Mark Shenkman established Shenkman Capital Management, Inc. in 1985 and is the firm’s founder and president. With 54 years of investment experience, and 46 years of high yield investment experience, he is considered one of the pioneers of the high yield bond and loan markets. He is a co-author of two textbooks on the high yield market, entitled *High Yield Bonds: Market Structure, Portfolio Management and Credit Risk Modeling* (McGraw Hill, 1999) and *Leveraged Financial Markets* (McGraw Hill, 2010).

Mr. Shenkman was president and chief investment officer of First Investors Asset Management. He also was co-manager and vice president of the High Yield Bond Department at Lehman Brothers Kuhn Loeb in New York, where he established one of Wall Street’s earliest departments dedicated to researching, distributing and trading high yield securities. He was a research analyst and a portfolio manager at Fidelity Management and Research Company in Boston, and from 1978 to 1979 he managed the first high yield bond mutual funds at Fidelity.

Mr. Shenkman has also been actively involved in not-for-profit and philanthropic activities, including as an emeritus member of the Board of Directors of the UCONN Foundation and former chairman of the Board; a trustee emeritus at The George Washington University; vice chairman of the Board at Wilbraham & Monson Academy since 1969; and is an emeritus member of the Board of Advisors at the College of William and Mary, Mason School of Business. Mr. Shenkman also serves on the Boards of the Museum of the American Revolution, Business Executives for National Security (BENS) and the Museum of American Finance.

Carol Loomis
SPECIAL RECOGNITION

Carol Loomis is a financial journalist and long-time editor of *Fortune* magazine. Ms. Loomis has the longest tenure of any employee in *Fortune*’s history, joining the staff in 1954 as a research assistant and retiring in 2014 as senior editor-at-large. During her tenure at *Fortune*, Ms. Loomis wrote one of the first articles on hedge funds in the 1960s, published groundbreaking cover stories on the risks associated with derivatives in the 1990s and became *Fortune*’s resident expert on Warren Buffett. She is also the editor of Mr. Buffett’s annual letter to shareholders. Ms. Loomis has won many awards for her writing. Among these are four lifetime achievement awards: the Gerald M. Loeb Lifetime Achievement Award (1993); the Women’s Economic Round Table award (2000) for print journalists, of which she was the first recipient; Time Inc.’s Henry R. Luce Award (2001), of which she was also the first recipient; and the Society of American Business Editors and Writers Distinguished Achievement Award (2006).
Peter A. Cohen

Peter A. Cohen is the founder of Peter Cohen LLC, an investment platform with holdings in technology and biotechnology companies, as well as an arbitrage fund. He is also chair and CEO of Andover National Corporation, an investment company specializing in environmental services businesses. He is the former chair and CEO of Cowen, Inc., former chair and CEO of Shearson Lehman and the founder of Ramius Capital. Mr. Cohen is the inaugural recipient of the Museum’s Lifetime Achievement Award and was elected chair of the Museum in 2020. He has served on the Boards of numerous prestigious institutions and is currently lead director of Scientific Games Corporation.

David J. Cowen

David Cowen has been the Museum’s president since 2009. Under his leadership, the Museum has created two dozen rotating exhibits, instituted a free finance academy for high school students and led Board growth from 10 to 40 members. He holds a BA from Columbia College, an MBA from the Wharton School of Business and an MA and Ph.D. in American history from NYU. He has written extensively on US financial history and is the co-author of *Alexander Hamilton on Finance, Credit, and Debt* and *Financial Founding Fathers: The Men Who Made America Rich*. He is a founding co-chair of the International Federation of Finance Museums (IFFM) and has served on the Smithsonian Affiliates Advisory Council and the Federal Reserve Board’s Centennial Advisory Council.

Warren Buffett

Warren Buffett is the chairman and CEO of Berkshire Hathaway. He attended the Wharton School at the University of Pennsylvania and received his bachelor’s degree from the University of Nebraska. In 1951, he earned a master’s degree in economics from Columbia University, where he molded his investment philosophy around the concept of value investing pioneered by Benjamin Graham. He then began various business partnerships, including one with Graham. He created the Buffett Partnership, Ltd in 1956 and his firm eventually acquired a textile manufacturing firm called Berkshire Hathaway, assuming its name to create a diversified holding company. Buffett has been the company’s chairman and largest shareholder since 1970. He is also a philanthropist, pledging to give away 99% of his fortune to philanthropic causes.

Douglas Cifu

Douglas Cifu is the CEO of Virtu Financial and was a co-founder of Virtu in 2008. Previously, he was a partner at the international law firm Paul, Weiss, Rifkind, Wharton & Garrison. At Paul Weiss, Mr. Cifu served as a member of the Management Committee, deputy chair of the Corporate Department and co-head of the Private Equity Group. Mr. Cifu is recognized in Chambers USA and Legal 500 as a leading mergers and acquisitions lawyer for buyouts and private equity transactions. In 2006, Private Equity International listed him among the 30 most influential lawyers currently working in global private equity, citing his expertise in technology-driven sectors. He serves on the Board of Directors of the US Chamber of Commerce and the Board of Visitors of Columbia College at Columbia University.
Mario J. Gabelli

Mario Gabelli is the chairman and CEO of GAMCO Investors, Inc., the firm he founded in 1977. A 1965 summa cum laude graduate of Fordham University's College of Business Administration, he also holds an MBA from Columbia University Graduate School of Business, as well as honorary doctorates from Fordham University and Roger Williams University. Mr. Gabelli serves on the Boards of Boston College, Roger Williams University, Columbia University Graduate School of Business, the American-Italian Cancer Foundation, the Foundation for Italian Art & Culture and is a trustee of the Winston Churchill Foundation of the United States and of the E.L. Wiegand Foundation. He was named “Money Manager of the Year” by Institutional Investor for 2011 and is a member of Barron’s All Star Century Team.

Martin L. Leibowitz

Martin Leibowitz is president of Advanced Portfolio Studies LLC (APS) and a senior advisor for Morgan Stanley. Prior to founding APS in 2019, he served as vice chairman in Morgan’s Research Department. Before joining Morgan, Dr. Leibowitz was chief investment officer of TIAA from 1995 to 2004. Dr. Leibowitz currently serves on the investment committees of the Rockefeller Foundation, Singapore’s GIC, the Institute for Advanced Study, the Carnegie Corporation, the IMF pension system and the American Academy of Arts and Sciences. In recent years, he also was a member of the endowment investment committees at Harvard and the University of Chicago. He has written more than 300 articles and several books with various co-authors, including Inside the Yield Book (1972, 2004, 2013), Return Targets and Shortfall Risks (1996), Franchise Value and the Price/Earnings Ratio (2004) and The Endowment Model (2010).

Consuelo Mack

Consuelo Mack is the executive producer and managing editor of “Consuelo Mack WealthTrack” on public television. Her show is the only program on television devoted to helping individuals build and protect their wealth over the long-term. Money magazine has called Ms. Mack “The Best Money TV Host.” Her long and distinguished career in business journalism includes nearly two decades as the anchor and managing editor of “The Wall Street Journal Report,” which won the Overseas Press Club and Gracie Awards during her tenure. Among her many honors is the first Lifetime Achievement Prize for Women in Financial Electronic Journalism, given by the Women's Economic Round Table. She has been a member of the Museum's Board of Trustees since 2012.

Bob Pisani

Bob Pisani is the senior markets correspondent for CNBC. A CNBC reporter since 1990, Pisani has covered Wall Street and the stock market for more than 20 years. He covered the real estate market for CNBC from 1990-1995, then moved on to cover corporate management issues before becoming stocks correspondent in 1997. In addition to covering the global stock market, he also covers initial public offerings (IPOs), exchange-traded funds (ETFs) and financial market structure for CNBC. In 2017, Pisani was honored with a Lifetime Achievement Award from the Security Traders Association of New York for “dedication to the Association and the Industry.” He has been a member of the Museum’s Board of Trustees since 2021.
Finance impacts everyone. As a socially relevant organization, the Museum of American Finance (MoAF) seeks to improve understanding of the influence of financial institutions and capital markets on the US and global economies, and on individuals’ lives. The nation’s only independent museum dedicated to finance and financial history educates the public through exhibits, financial literacy programs and public events. The Museum seeks to empower individuals of all backgrounds to strive toward financial independence, while encouraging curiosity and discovery. The Museum, an affiliate of the Smithsonian Institution, was founded in 1989.

In 2022, the Museum showcased objects from its collections at off-site locations and embarked on a major initiative to digitize its extensive archives. In March 2022, RISE NY officially opened to the public in Times Square. In addition to a virtual reality-type ride through the city, the attraction includes several small galleries that represent defining aspects of New York, such as fashion, theater and finance. As consultants on the finance gallery, the Museum provided curatorial guidance, as well as access to its collections. The Museum’s plaster statue of Alexander Hamilton commissioned by his son as a gift to the City of New York, as well as a check signed by Hamilton, are among the objects on view and are featured alongside the Bull & Bear statue that had been on display in the Museum’s former home. The audio tour of the RISE NY finance gallery is narrated by MoAF President David Cowen.

In September, the Museum displayed highlights from its collection to attendees of the SALT conference in New York City. Days later, the collection was shipped from archival storage facilities in New York and Delaware to the Heritage Werks facility in Georgia to be processed and digitized. This wide-ranging, multi-year initiative—made possible through support received from previous Galas and generous donations from the MoAF Board—will enable the Museum to preserve its vast collection and share it with audiences globally. The collection is currently being processed, evaluated and prioritized for high resolution scanning and meta-tagging. Once the documents have been scanned, they will also be more accessible for physical exhibitions, including traveling and pop-up exhibitions and displays. The importance of this moment in the Museum’s history cannot be overstated.
Financial education is at the heart of the Museum’s mission, and more than 108,000 students have participated in its education programs since 2009. A highlight of the Museum’s educational initiatives is the Museum Finance Academy (MFA), a unique personal finance certificate course offered free of charge to high school juniors and seniors. The program, which is currently presented in an online format, provides a foundation in personal finance along with the ability to earn partial college scholarships. In Spring 2022, the Museum expanded the MFA to a national audience, thanks to funding by ING and the assistance of the Smithsonian affiliates network. In Fall 2022, the local section of MFA resumed for tri-state area students, thanks to sponsorship by Con Edison.

The Museum also offers a robust series of more than 30 public events per year. Among the distinguished participants are Nobel laureates and industry leaders, as well as award-winning authors. Much of the Museum’s programming shifted to a virtual format in March 2020, leading to an expanded number of events and a four-fold increase in attendance. In 2022, featured speakers included Mary Childs, Terrence Keeley, Roger Lowenstein, Gillian Tett, James Park, Bob Pisani and Bruce Usher, among many others. Panel discussions in 2022 included “NFTs: Welcome to the Metaverse” and “Going Green: Exploring the Relationship of Sustainability and Finance,” which was held as an in-person event during NYC Climate Week. Many of the Museum’s programs are presented in partnership with the Fordham University Gabelli Center for Global Security Analysis. In 2022, the Museum also partnered with the New York Public Library’s Thomas Yoseloff Business Center on a free nine-part financial education series for adults, titled “Investing A to Z,” as well as a free eight-part series on retirement planning, titled “Retirement A to Z.” Both of these programs attracted large national and international audiences and have returned in 2023.
As part of its mission to preserve and present the history and practice of finance in the United States, the Museum actively collects important documents and artifacts related to the capital markets, money, banking and free enterprise. The archive houses thousands of documents, certificates and examples of currency, including the nation’s premier collection of 18th century US financial documents, as well as artifacts ranging from vintage stock tickers to Wall Street memorabilia. The collection also includes photographs, prints, books and periodicals pertaining to the history of finance, business and economics.

The Museum’s quarterly membership magazine, Financial History, is the internationally-recognized source for the history of commerce and the development of the American capital markets. Financial History is available as a full-color digital edition and can be accessed free of charge at www.fhmagazine.org. In addition to its magazine, the Museum publishes books and exhibit catalogs, including Genealogy of American Finance, which features the histories and family trees of the 50 largest US banks.
Citadel and Citadel Securities are proud supporters of the Museum of American Finance.

We congratulate Robert D. Arnott, Vincent J. Viola, Mark R. Shenkman, and Carol Loomis for their remarkable achievements.
The Shenkman Capital Team proudly congratulates our Founder and President Mark R. Shenkman on receiving the Lifetime Achievement Award in recognition of his role as a pioneer & leader in the leveraged finance market.
Congratulations Vinny!

Steven Cuccinelli & Huntington Technology Finance would like to congratulate our friend, Vinny Viola, on receiving the 2023 Financial Innovation Award.
WE CONGRATULATE OUR CO-FOUNDER AND CHAIRMAN EMERITUS, VINCENT VIOLA, AS WELL AS ROBERT ARNOTT AND MARK SHENKMAN ON THEIR ACHIEVEMENTS!

VIRTU FINANCIAL PROUDLY SUPPORTS

MUSEUM OF AMERICAN FINANCE

Interactive Brokers is proud to honor The Museum of American Finance and their 2023 Gala, which recognizes the tremendous achievements of Robert D. Arnott, Vincent J. Viola, Mark R. Shenkman, and Carol Loomis. These visionaries have made significant contributions to the world of finance, and we are grateful for their continued leadership and innovation.

As a company committed to democratizing access to global markets, we share the Museum’s dedication to education and financial literacy. We congratulate all honorees and look forward to celebrating their achievements.

ibkr.com
PROCEEDS FROM THE 2023 GALA help support all aspects of the Museum of American Finance’s mission to promote financial education by preserving, exhibiting and teaching about American finance and financial history.

MUSEUM OF AMERICAN FINANCE
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