

2022 GALA

A VIRTUAL EVENT

MONDAY, MARCH 7, 2022

6:00 - 7:00PM (EST) GALA PROGRAM

5:30PM (EST) PRIVATE RECEPTION

HONORING

*WHITEHEAD AWARD FOR DISTINGUISHED
PUBLIC SERVICE AND FINANCIAL
LEADERSHIP*

Steven T. Mnuchin

77th Secretary of the US Treasury
Managing Partner, Liberty Strategic
Capital

*FINANCIAL
INNOVATION
AWARD*

Leo Melamed

Chairman Emeritus, CME Group, Inc.
Chairman & CEO, Melamed &
Associates, Inc.

*LIFETIME
ACHIEVEMENT
AWARD*

Thomas Peterffy

Chairman & Founder,
Interactive Brokers Group

The Board of Trustees of the

MUSEUM OF AMERICAN FINANCE and **GALA CO-CHAIRS**

request the pleasure of your company at the Museum's

2022 GALA

HONORING

Steven T. Mnuchin

77th Secretary of the US Treasury

Managing Partner, Liberty Strategic Capital

*WITH THE WHITEHEAD AWARD FOR DISTINGUISHED PUBLIC SERVICE
AND FINANCIAL LEADERSHIP*

INTRODUCTION BY **Michael Milken** Chairman, Milken Institute

Leo Melamed

Chairman Emeritus, CME Group, Inc.

Chairman & CEO, Melamed & Associates, Inc.

WITH THE FINANCIAL INNOVATION AWARD

INTRODUCTION BY **Jordan Melamed** Producer/Director, Outcry Films

Thomas Peterffy

Chairman & Founder, Interactive Brokers Group

WITH THE LIFETIME ACHIEVEMENT AWARD

INTRODUCTION BY **Bob Pisani** Senior Markets Correspondent, CNBC

SPECIAL RECOGNITION OF SERVICE TO

John E. Herzog Founder & Chairman Emeritus, Museum of American Finance

INTRODUCTION BY

Professor Richard Sylla Former Chair, Museum of American Finance

CO-HOSTS:

Peter A. Cohen Chair, Museum of American Finance

David Cowen President & CEO, Museum of American Finance

MASTERS OF CEREMONY:

Consuelo Mack Executive Producer & Managing Editor,
Consuelo Mack WealthTrack

Bob Pisani Senior Markets Correspondent, CNBC

MUSEUM OF AMERICAN FINANCE GALA CO-CHAIRS^o

William H. Donaldson
FORMER CHAIRMAN
SECURITIES & EXCHANGE
COMMISSION

Jeffrey M. Solomon
CHAIR & CEO
COWEN INC.

Jan van Eck
CEO
VANECK FUNDS

Craig S. Donohue
EXECUTIVE CHAIRMAN
OCC

Joseph Tarantino
PRESIDENT & CEO
PROTIVITI

Gerald Walker
CEO
ING AMERICAS

Terrence A. Duffy
CHAIRMAN & CEO
CME GROUP

Paul Taylor
PRESIDENT & CEO
FITCH GROUP

^o AS OF
FEBRUARY 2, 2022

BOARD OF TRUSTEES

Peter A. Cohen
CHAIR

John P. Davidson, III

Joseph Mecane

David Cowen
PRESIDENT/CEO

Peter Davis

Elizabeth O'Melia

Andrea de Cholnoky
CO-VICE CHAIR

Charles Elson*

Chris Perry

Karen Seitz
CO-VICE CHAIR

Eileen Fahey

Brad Peterson

Sanford F. Crystal
TREASURER

Adam Goldstein

Bob Pisani

Alvi Abuaf

Martha Clark Goss

Mark Shenkman

Peter Akwaboah

Cory Gunderson

David L. Shuler

Gregory W. Bauer

Bradford Hu

Maria E. Smith

Marcy Cohen

Carol Kaimowitz

Richard Sylla

Lawrence A.
Cunningham

Glenn Kaufman

Saul Van Beurden

Ranch Kimball

Charles V. Wait

Mitti Liebersohn

John E. Herzog
CHAIRMAN & TRUSTEE
EMERITUS

Consuelo Mack

ADVISORY COUNCIL

William H. Donaldson
CHAIR EMERITUS

William C. Dudley

Henry Kaufman

William B. Harrison

Duncan Niederauer

* ADVISORY TRUSTEE

HONORING

Steven T. Mnuchin

Leo Melamed

Thomas Peterffy

MONDAY, MARCH 7, 2022

6:00 - 7:00PM (EST) GALA PROGRAM

5:30PM (EST) PRIVATE RECEPTION

//WE WOULD BE DELIGHTED TO ACCEPT YOUR INVITATION.

PLEASE RESERVE:

_____ ***PLATINUM SPONSOR AT \$100,000***

Platinum Sponsorship includes VIP reception and all benefits as outlined below.

_____ ***GOLD SPONSOR AT \$50,000***

Gold Sponsorship includes VIP reception and all benefits as outlined below.

_____ ***SILVER SPONSOR AT \$25,000***

Silver Sponsorship includes all benefits as outlined below.

_____ ***BRONZE SPONSOR AT \$15,000***

Bronze Sponsorship includes all benefits as outlined below.

INDIVIDUAL SUPPORTERS:

_____ ***DONORS (\$5,000)*** Includes 5 guests each

_____ ***FRIENDS (\$1,500)*** Includes 1 guest each

Contributions are fully tax deductible. The Museum's tax ID number is 13-3540880.

I/We cannot attend, but enclosed is a contribution to support the
Museum of American Finance in the amount of \$ _____

PAYMENT & CONTACT INFORMATION

PROGRAM LISTING: _____

(Please list your name or company exactly as you wish it to appear in the program.)

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

DAYTIME TELEPHONE: _____

EMAIL: _____

CHECK IS ENCLOSED IN THE AMOUNT OF: _____

Please make checks payable to Museum of American Finance.

I/We wish to pay by credit card: VISA MC American Express

CARD NUMBER: _____ **EXP DATE:** _____

SIGNATURE: _____

**MAIL TO: MUSEUM OF AMERICAN FINANCE
222 BROADWAY, 19TH FLOOR, NEW YORK, NY 10038**

For further information, please contact Mindy Ross at mross@moaf.org.

Contributions are fully tax deductible.

2022 GALA SPONSORSHIP BENEFITS

<i>SPONSORSHIP BENEFITS</i>	<i>PLATINUM PRESENTING SPONSOR \$100,000</i>	<i>GOLD SPONSOR \$50,000</i>	<i>SILVER SPONSOR \$25,000</i>	<i>BRONZE SPONSOR \$15,000</i>
Personal virtual congratulatory CEO message (pre-recorded)	X	X		
Advertisement in digital gala journal	<i>FULL PAGE</i>	<i>HALF PAGE</i>		
Executive access to private virtual reception at 5:30pm	X	X		
Pre-gala social media: individual company recognition (with logo)	X	X		
Acknowledgment in opening remarks	X	X		
Registration for individual guests	20	20	20	10
Recognition throughout virtual program (with logo)	X	X	X	
Inclusion in press release	X	X	X	
Recognition in digital gala journal (with logo*)	X*	X*	X*	X
Recognition on Museum website and social media	X	X	X	X
Recognition in Museum's quarterly digital magazine	X	X	X	X

PROCEEDS FROM THE 2022 GALA

help support all aspects of the
Museum of American Finance's mission
to promote financial education by preserving,
exhibiting and teaching about American finance
and financial history.

***FOR SPONSORSHIP AND PARTICIPATION
IN THE 2022 GALA, CONTACT MINDY ROSS
AT MROSS@MOAF.ORG***

MUSEUM OF AMERICAN FINANCE

**222 BROADWAY, 19TH FLOOR | NEW YORK, NEW YORK 10038
WWW.MOAF.ORG**
