

HONORING

*WHITEHEAD AWARD FOR
DISTINGUISHED PUBLIC SERVICE
AND FINANCIAL LEADERSHIP*

Steven T. Mnuchin

77th Secretary of the U.S. Treasury
Managing Partner, Liberty
Strategic Capital

*FINANCIAL
INNOVATION
AWARD*

Leo Melamed

Chairman Emeritus, CME Group, Inc.
Chairman & CEO, Melamed &
Associates, Inc.

*LIFETIME
ACHIEVEMENT
AWARD*

Thomas Peterffy

Chairman & Founder,
Interactive Brokers Group

MONDAY, MARCH 7, 2022

6:00 - 7:00PM (EST) GALA PROGRAM

5:30PM (EST) PRIVATE RECEPTION

***!WE WOULD BE DELIGHTED TO ACCEPT YOUR INVITATION.
PLEASE RESERVE:***

_____ ***PLATINUM SPONSOR AT \$100,000***

Platinum Sponsorship includes VIP reception and all benefits as outlined below.

_____ ***GOLD SPONSOR AT \$50,000***

Gold Sponsorship includes VIP reception and all benefits as outlined below.

_____ ***SILVER SPONSOR AT \$25,000***

Silver Sponsorship includes all benefits as outlined below.

_____ ***BRONZE SPONSOR AT \$15,000***

Bronze Sponsorship includes all benefits as outlined below.

INDIVIDUAL SUPPORTERS:

_____ ***DONORS (\$5,000)*** Includes 5 guests each

_____ ***FRIENDS (\$1,500)*** Includes 1 guest each

Contributions are fully tax deductible. The Museum's tax ID number is 13-3540880.

2022 GALA

A VIRTUAL EVENT MONDAY, MARCH 7, 2022

SPONSORSHIP BENEFITS	PLATINUM PRESENTING SPONSOR \$100,000	GOLD SPONSOR \$50,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$15,000
Personal virtual congratulatory CEO message (pre-recorded)	X	X		
Advertisement in digital gala journal	<i>FULL PAGE</i>	<i>HALF PAGE</i>		
Executive access to private virtual VIP reception at 5:30pm	X	X		
Pre-gala social media: individual company recognition (with logo)	X	X		
Acknowledgment in opening remarks	X	X		
Registration for individual guests	20	20	20	10
Recognition throughout virtual program (with logo)	X	X	X	
Inclusion in press release	X	X	X	
Recognition in digital gala journal (with logo*)	X*	X*	X*	X
Recognition on Museum website and social media	X	X	X	X
Recognition in Museum's quarterly digital magazine	X	X	X	X

*BASIC BENEFITS AS OF DECEMBER 2021. CONTRIBUTIONS ARE FULLY TAX DEDUCTIBLE.
CONTACT MINDY ROSS AT [MROSS@MOAF.ORG](mailto:mross@moaf.org) FOR ADDITIONAL INFORMATION.*

MUSEUM OF AMERICAN FINANCE

222 BROADWAY, 19TH FLOOR | NEW YORK, NEW YORK 10038 | WWW.MOAF.ORG



@FINANCEMUSEUM