

HONORING

**ROGER W. FERGUSON, JR.**

PRESIDENT & CHIEF EXECUTIVE OFFICER, TIAA

WITH THE WHITEHEAD AWARD FOR

DISTINGUISHED PUBLIC SERVICE AND FINANCIAL LEADERSHIP

**BRIAN MOYNIHAN**

CHAIRMAN & CEO, BANK OF AMERICA

WITH THE SCHWAB FINANCIAL INNOVATION AWARD

**MONDAY, FEBRUARY 22, 2021**

5:30 PM PRIVATE VIRTUAL VIP RECEPTION

6:00 - 7:00 PM VIRTUAL GALA PROGRAM

I/WE WOULD BE DELIGHTED TO ACCEPT YOUR INVITATION.

PLEASE RESERVE:

\_\_\_\_\_ PLATINUM PRESENTING SPONSOR AT \$100,000  
Platinum Sponsorship includes VIP reception and all benefits as outlined below.

\_\_\_\_\_ GOLD SPONSOR AT \$50,000  
Gold Sponsorship includes VIP reception and all benefits as outlined below.

\_\_\_\_\_ SILVER SPONSOR AT \$25,000  
Silver Sponsorship includes all benefits as outlined below.

\_\_\_\_\_ BRONZE SPONSOR AT \$15,000  
Bronze Sponsorship includes all benefits as outlined below.

INDIVIDUAL SUPPORTERS:

\_\_\_\_\_ DONORS (\$5,000) 5 guests each

\_\_\_\_\_ FRIENDS (\$1,500) 1 guest each

*Contributions are fully tax deductible.*

# 2021 GALA SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	PLATINUM PRESENTING SPONSOR \$100,000	GOLD SPONSOR \$50,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$15,000
Personal virtual congratulatory message (pre-recorded)	X			
Virtual messages to honorees (montage)	X	X		
Advertisement in digital gala journal	FULL PAGE	HALF PAGE		
Access to private virtual VIP reception at 5:30pm	X	X		
Pre-gala social media: individual company recognition (with logo)	X	X		
Acknowledgment in opening remarks	X	X		
Registration for individual guests	20	20	20	10
Recognition throughout virtual program (with logo)	X	X	X	
Inclusion in press release	X	X	X	
Recognition in digital gala journal (with logo*)	X*	X*	X*	X
Recognition on Museum website and social media	X	X	X	X
Recognition in Museum's quarterly digital magazine	X	X	X	X

BASIC BENEFITS AS OF NOVEMBER 2020. CONTRIBUTIONS ARE FULLY TAX DEDUCTIBLE.

CONTACT MINDY ROSS AT [MRoss@MOAF.org](mailto:MRoss@MOAF.org) FOR ADDITIONAL INFORMATION.

**MUSEUM OF AMERICAN FINANCE**

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