

For Immediate Release

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Museum of American Finance Celebrates Financial Literacy Month with Free Programs

New York, NY – To celebrate Financial Literacy Month, the Museum of American Finance is offering a variety of opportunities for visitors to experience the Museum’s exhibits and programs for free during the month of April.

Scavenger Hunt Saturdays: Every Saturday, students of all ages are admitted to the Museum free of charge,* and are encouraged to experience the Museum’s exhibits through two different scavenger hunts, which may be downloaded in advance from the Museum’s website (www.moaf.org/education/materials) or obtained upon entering the Museum. Adults accompanying scavenger hunt participants will be admitted at a discounted rate of \$5 per person. All students who complete the hunt will be awarded a small prize and will be entered in a monthly drawing to win a \$50 prize package from the Museum Shop and a one-year family membership in the Museum.

Funny Money: Throughout the month of April, students of all ages can pay their way into the Museum using currency they have designed. The currency template and instructions may be downloaded from the Museum’s website at www.moaf.org/education/materials.

Free Programs and Events: Students with ID are admitted free to events in the Museum’s evening Henry Kaufman Lecture Series. For dates of upcoming events, please visit www.moaf.org/events. On Thursday, April 29, from 5–7 pm, all are welcome to attend a reception to open the Museum’s new exhibit, “Scandal! Financial Crime, Chicanery and Corruption that Rocked America.” For information, call 212-908-4110.

First Hour Free: The Museum offers free admission every day (Tues-Sat) to all visitors* who enter the Museum between 10–11 am.

About the Museum of American Finance

The Museum of American Finance, an affiliate of the Smithsonian Institution, is the nation’s only public museum dedicated to preserving and presenting the lessons of finance and financial history. With its extensive collection of financial documents and objects, its seminars and educational programming, its publication and oral history program, the Museum portrays the breadth and richness of American financial and economic history. The Museum is located at 48 Wall Street in New York’s Financial District. For more information, visit www.moaf.org or join the Museum on Facebook.

*Free admission does not apply to groups or scheduled tours.