

THE AMERICAN DREAM ON DISPLAY

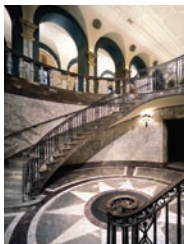


The Museum of American Finance, an affiliate of the Smithsonian Institution, is the nation's only public museum dedicated to finance, money and entrepreneurship.

It provides engaging exhibits on open market capitalism, its practices and significant issues. In showcasing examples of risk and reward, the Museum helps visitors take better control of their financial futures.

From the first use of the dollar sign on a U.S. Federal document signed by George Washington to a video discussion on the workings of the NYSE by its president, the Museum offers a wide range of compelling and interactive presentations for a multigenerational audience. Financial literacy programs, symposia, guest speakers, an oral history program and its highly-regarded *Financial History* magazine are all part of the Museum's educational mission.

AN HISTORIC LOCATION



The Museum's home at 48 Wall Street is located in the heart of New York's financial district on the corner of Wall and William Streets, just one block east of the New York Stock Exchange. The 36-story 1927 landmark building was home to the Bank of New York through 1998, and has retained much of its original architectural detail. The Museum occupies 30,000 sq. ft. on three floors of 48 Wall Street, including the building's grand mezzanine banking hall.

MU\$EUM OF AMERICAN FINANCE

IN ASSOCIATION WITH THE
SMITHSONIAN INSTITUTION

48 Wall Street
New York, NY 10005
www.financialhistory.org
212-908-4110

CORPORATE MEMBERSHIP

Become our next
corporate partner



Our corporate members enjoy the following benefits.

CORPORATE FRIEND — \$5,000 PER YEAR

- Corporate Membership card
 - entitles bearer and four guests to unlimited free admission
- Executive Membership
 - benefits above plus an individual Museum Membership that includes the Smithsonian Affiliate Membership and a subscription to *Financial History* magazine
- 15 guest passes
 - each pass admits one guest for one visit
- Acknowledgment
 - special mention on Museum website and in all publications noting Corporate Members

CORPORATE MEMBER — \$2,500 PER YEAR

This is a special category for two types of companies:

- Small businesses — defined as ones whose annual sales are \$5,000,000 or less
- Firms located outside the tri-state region of New York, New Jersey and Connecticut that wish to support the Museum

The firms will receive the same benefits described in the Corporate Friend category above.

CORPORATE SPONSOR — \$10,000 PER YEAR

All benefits described above, plus:

- 1 additional Corporate Membership card
- 1 additional Executive Membership
- 1 private tour of the Museum (during open hours) for up to 50 people
- 10 additional guest passes (total of 25)

CORPORATE PATRON — \$15,000 PER YEAR

All benefits described above, plus:

- Employee free admission — unlimited free general admission for employees, upon presentation of company I.D.
- 2 additional Corporate Membership cards (total of 4)
- 2 additional Executive Memberships (total of 4)
- 25 additional guest passes (total of 40)
- Special invitations to exhibition receptions and other Museum events
- Museum Shop discount
 - 10% discount in Museum Shop for all employees, upon presentation of ID
- 1 after-hours tour (ending by 7 p.m.) of the Museum for up to 50 people
- Corporate Entertaining
 - Opportunity to rent Museum spaces for a company event with significant rental discount

CORPORATE PARTNER — \$20,000 PER YEAR

All benefits described above, plus

- 3 additional Corporate Membership cards (total of 7)
- 3 additional Executive Memberships (total of 7)
- 20 additional guest passes (total of 60)
- 1 additional after-hours tour (ending by 7 p.m.) of the Museum for up to 50 people
- Children's group visit
 - One-hour gallery visit led by Museum educator for a class or group of children designated by the corporation, by prior arrangement
- Hot link to corporate website on Museum's Corporate Partners listing

*For more information, please contact
Jeanne Baker Driscoll, Director of Development, at
jdriscoll@financialhistory.org or 212-908-4694.*